



**Sunrise at Renfrew
Phil Cleven**

1st Place Winner's Circle Photo Contest

Welcome to your Antietam Photographic Society (APS) Newsletter for the month of April!

Spring has finally sprung! Now is the perfect time to get outside and capture this change of seasons. There are so many opportunities, don't let any pass you by.

Again, this month I will be touching on the art of photo critique. I am also adding a new section where members can buy and sell photography related items.

Next month I hope to add a past events section where everyone will get to see what goes on during photo trips.

As always if you have any suggestions for the newsletter, let me know.

Enjoy!!

~Juli

Industry News/Trends

According to popularphotography.com a wedding photographer "parked her car on the street for a couple minutes in Boston and someone smashed the window and grabbed her bag including the cards with all the images." I don't know about you but this makes me sick to my stomach.

The photographer is reaching out in hopes that the person who stole her equipment will at the very least send her the memory cards back so she can recover her images.

This is one of the reasons you may want to consider

professional liability insurance of some sort to cover you if this should happen. Almost all of us have hundreds, if not thousands, of dollars in photography equipment so it might be worth looking into.

As a matter of fact our

guest speaker, Mr. Blecman also touched on the topic at our last member meeting.

Check out the web for some ideas on where to start looking, or ask your insurance agent.

Member Accomplishments

"Your first 10,000 photographs are your worst."

Henri Cartier-Bresson

Brenda Bowers had a photo chosen to be published in the 2015 Photographer's Forum book. This book is placed in libraries and schools and can be purchased. She received a certificate which I'm sure she will proudly display!

There's still time to check out The Cumberland Valley Artists Exhibition and Cumberland Valley Photographic Salon where you will find Chuck Armstrong's "Distressed Curtains" which won the Photography by Dale Award. The exhibit will be on display until April 10th.

Congratulations to these two photographers!

If you would like your accomplishments published in the newsletter, email me!!

**Antietam Photographic
Society Board Members:**

President: Joe Goodrich

Secretary: Janet Parsons

Treasurer: Diane McCauley

**Membership/Food
Reservations: Sharon Horn
Shorn2000@gmail.com**

Webmaster: Ken Seelye

**Newsletter Editor:
Juli Haulman
Haulman35@yahoo.com**

*Don't forget to show your
Membership Card at LA
Cameras in Chambersburg, PA
to get a 20% discount on digital
photo prints and custom
framing!!*

March's Meeting Topic

Our keynote speaker was David Blecman who spoke on The Business of Photography. I'll touch on some of his key takeaways.

One of the most important things to do is continue learning. Know your equipment like the back of your hand. Be committed to learn by watching videos, reading, attending seminars, and even finding a mentor. You will have more confidence in your photography which will inevitably make you a better photographer.

What is the public's perception of your business? How professional are your business cards, website, and Social Media pages? What does your voice message say? Is it machine generated or is your potential client

greeted with a friendly voice? How is your response time in answering calls, Facebook messages, etc.? There are so many photographers out there that if you don't respond quickly or if your Facebook page isn't professional they may move on to the next photographer on their list.

Take a look at your contracts, make sure they are updated and it is suggested to run them by an attorney, just to be sure. Are your invoices professional looking or do you just write it on a sheet of notebook paper? This is a perception of your business.

With photographers around every corner, a good way you can set yourself apart from others is to add a little something

extra for clients. Such as a gift in their thank you package. It doesn't have to be expensive, but unique is more memorable!

That's a lot to ponder so I will leave you with this task. If you have a business I challenge you to go over all the details and see how you stack up to others. If you are starting your business, take note on some of Mr. Blecman's suggestions, because they will help you in the future.

*"What is the public's
perception of your
business?"*

Fun Facts

*The most expensive camera
ever sold was a rare 1923
Leica camera, which went
for \$2.8 million at auction in
Vienna.*

Community Happenings

◆ Harrisburg Camera Club's 6th Annual Light & Creativity workshop.

When: April 9th from 8:00am to 5:00pm

Where: Central Penn College in Enola, PA

Cost is \$70.00

A breakfast bar and hot lunch is included in cost of

registration. See link for more info.
www.lightandcreativity.org

◆ Berkeley Arts Council's "Photo16".

Submit your entries by April 18th in this juried photography exhibit.

The exhibit will be displayed from June 8-

July 9th. In the Berkeley Art Works Gallery (116 N. Queen St., Martinsburg, WV. Visit <http://artworks.berkeleyartswv.org/photo16/> for details and entry instructions.

◆ 30th Annual Frederick Camera Clique Juried Exhibition.

Submit your entries by April 30th.

The exhibit will be displayed from July 9th-Sept 7th. In the Mary Condon Hodgson Gallery at Frederick Community College.

Visit <http://www.frederickcameraclique.org/annual-juried-exhibit> for details and entry instructions.



A View of Atlantic City from Caesars Pier
Mike Drukenbrod

2nd Place Winner's Circle Photo Contest

THE EARTH IS
ART, THE
PHOTOGRAPHER
IS ONLY A
WITNESS.

Photo critiques are a wonderful opportunity to learn and grow in your skills whether you are the one giving the critique or if the critique is about one of your images.

Each month at the club meeting we will be doing a photo critique of up to five photos.

All you need to do is click this link http://antietamphotography.society.org/APS_Photo_Critique/index.php and

you will be directed to the webpage and given instructions on how to upload your photos.

You will be notified when your photo is up for critique to ensure you will be present at the meeting.

Let Ken know if you want to remain anonymous during the critique.

We are happy to be able to offer this service to you-

- So let's get ready to learn!!

Photo Critique

The Art of Photo Critique

Ok, a little bit of honesty here. I didn't think there was much to critiquing a photo before I started this little assignment; boy was I wrong! There are so many things to keep in mind before we open our mouths that it could be overwhelming as to what to say and what not to say. Well, I say just be yourself take the tips I'm giving and try it out at the next club meeting or somewhere else and see what happens.

The following are not steps nor do they go in order, you are free to pick and choose what you want to point out. That being said, let's dive in!

1. Talk about the technical parts of the image.

a. **Focus**—how focused is the image? The image may

be blurred on purpose as a creative aspect of the image. This is seen more often with the ease of Photoshop and other image processing programs.

b. **Exposure**—does the metering look right? Is it over or under exposed? Sometimes it is intentional other times it may be the photographer hasn't fully grasped a concept or their camera. If it is the later, a little encouragement goes a long way.

c. **Sharpness**—is the image tack sharp? Again this may be due to inexperience. But it's worth the question.

d. **Depth of Field**—does the DOF fit the image? Would it look slightly better with shallower or deeper DOF?

e. Rule of Thirds

Balance. Does the photo follow the rule of thirds and does it work or not? Some images work well when the rule of thirds is not followed, if this is the case be sure to point out why.

f. **Cropping**—was the image cropped too close? Possibly the image has too much negative space and should be cropped in more to focus on the subject.

2. Give a "Why" when commenting. Knowing why something works or not will help the photographer learn especially if it is some technical advice. The photographer can then take that advice and put it to use the next time they are shooting.

A word of caution on the language you use when critiquing. Your skills may be higher than theirs so some adjustments on wording may be needed so your advice doesn't get lost in translation.

3. Avoid short statements that give no direction. Be sure to give the photographer good direction as to why a photo works or how it could be improved. After all that's what critiquing is for to learn from other's perspectives.

Part 1 is done! I look forward to sharing Part 2 next month.

Until next time...

The Market

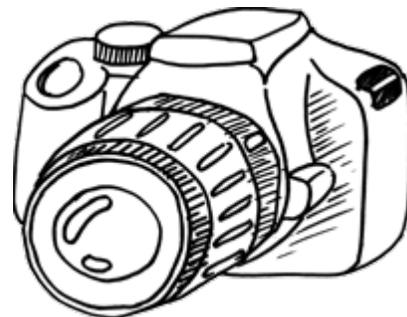
It was suggested that the club start a buy and sell section in the newsletter. I think this is a great idea!

The newsletter will only be an outlet for buyers/sellers to display their wants and needs but it is up to you (as buyers and sellers) to contact each other and to secure a time/place to meet and do the exchange.

When writing your ad please be as specific but as brief as possible. Include your name, phone and/or email, description, and price.

All submissions should be emailed to me at haulman35@yahoo.com or you can contact me at one of the member meetings.

If you have any questions, feel free to let me know!



Meal Reservations

At each meeting a good meal at a reasonable cost is provided to members.

Cost of the meal is be:
\$12.00 at the door and \$13.00 through PayPal.

A **reservation** is needed in order to eat and are **due by April 10th.**

To reserve a meal go to the APS website and click the **Make A Dinner Reservation** button. This will take you to a form to fill out.

If you would like to pay cash at the meeting and still reserve your dinner then uncheck the "Order" box and submit the form.

This will notify Sharon that you will be eating and intend to pay at the meeting.

If you would like to pay using PayPal then leave the "Order" box checked when you submit the form and it will direct you to the PayPal checkout.

That's all there is to it!

We appreciate your understanding in this matter and your continuing support of our club!

On The Menu:

Fried Chicken
Mashed Potatoes w/
Gravy
Tossed Salad
Roll,
Iced Tea and Coffee

****Remember that we need at least 25 people to eat each meeting in order for us to have the large room at no additional cost****

Photo Contest Details

There are two categories of photo contests. One is the Member's contest and the other is the Winner's Circle contest.

Everyone starts out entering in the Member's contest, if you win 1st place in the Member's contest you are bumped to the Winner's Circle contest and will submit your photo there next time.

You keep submitting in the Winner's Circle contest for 12 months at which time you are dropped off and go back to the Member's contest. This is to keep an even playing field.

Submission for photo contests start the day after the meeting and runs to the 1st of the month.

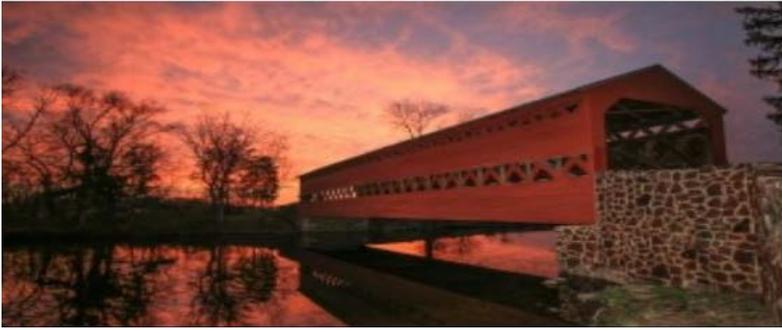
Members may vote up until 6:00pm the day of the meeting.

You need to register on the photo contest site to submit photos and vote in the contests. To get to the photo contest page go to the APS website and click contests tab at the top. You will need to log in to be able to submit to the current contest or to vote.

****Remember to upload a photo of yourself so we can put faces to names!****



Meeting Topics



Sachs Bridge at Sunset
Sharon Horn

1st Place Members Photo Contest

- January: Long Exposure Photography
- February: Mirrorless Cameras
- March: Business of Photography
- April: Interior
- May: Macro
- June: Becoming a Better Photographer

*topics are subject to change

Photo Contest Themes

	Topic	Due by
January	Water	February 1 st
February	Sunrise/Sunset	March 1 st
March	Interior	April 1 st
April	Store Fronts	May 1 st
May	Cows	June 1 st
June	Black & White	July 1 st
July	Silhouette	August 1 st
August	National/State Parks	September 1 st
September	Action	October 1 st
October	Photographer's Choice	November 1 st
November	Military	December 1 st
December	Happy Holidays	January 1 st

*Don't forget
to vote in
both photo
contests!
Check out
the APS
website to
vote!*

Recent Work Gallery

Ken has added a recent work gallery on the homepage of our website.

A lot of time and effort goes into creating your photos so why not let the world see what you can do!

So gather up those images and use this outlet to showcase your work. You can upload them by clicking this link

<http://antietamphotography.society.org/RecentWorkPage/index.php>.

New photos will be uploaded to the gallery on a bi-monthly basis to keep the website up to date.



**Gettysburg Battlefield in the winter
Dimitri Ganas**

2nd Place Member's Photo Contest

**We have 69
members on our
Facebook page.**

**Stop by and
post some of
your work!**

Upcoming Events/Trips

◆ Joe is working with Western Maryland Scenic Railroad for the 100th Birthday of Western Maryland's Mountain Thunder, Engine Number 734 train shoot. April 2nd and 9th (this day is when most APS club members are going) are the last two trips this locomotive will run for the next 5-8 years to be rebuilt. Cost is \$180 without lunch and \$200 with lunch. Train staff will be dressed in 1950's period clothing. The train will run from Cumberland to Frostburg and back. There is still a little bit of time to reserve a spot, see Joe Goodrich to see if any tickets are still available.

◆ We are working on a bus trip to Trans-Allegheny Lunatic Asylum in Weston, WV later in the year. Stay tuned for this interesting trip!

◆ We are also working on a bus trip to Eastern State Penitentiary in late April or Early May. Stay tuned for this fun trip.

◆ Looking for volunteers to help photograph the "Race for the Birds!" on April 9th sponsored by the Potomac Valley Audubon Society in Shepardstown, WV.

Time to be there: 8:00am to plan and find locations on the course. Bring: Camera, Tripod, Drinks, Snacks, Comfy clothes/shoes, and dress in layers!

Let Jon Howard directly at jchmailbox@gmail.com if you are interested in volunteering. You can visit the APS website for last year's gallery. This is a great opportunity to practice panning and action shots of runners.

◆ APS Club Picnic will be held June 11th at Renfrew Park in Waynesboro, PA starting at 3:00pm. More details to follow. be held June 11th at Renfrew Park in Waynesboro, PA starting at 3:00pm. More details to follow.

Calendar of Events

April 9th
100th Birthday of Western
Maryland's Mountain
Thunder, Engine Number
734 Train Shoot

April 9th
"Race for the Birds?" Photo
Shoot

April 14th
Member Meeting

May 12th
Member Meeting

June 9th
Member Meeting

June 11th
Picnic at Renfrew Park in
Waynesboro

We're on the Web!

Visit us at:

antietamphotographicsociety.org

About Us...

Photography

We are a self-help photography group formed of people with all types of backgrounds from professional photographers to hobbyists and everyone in-between.

We spend some time at each meeting to eat and network with others.

Through our website, emails, and newsletter we keep our members informed of APS photo events, educational opportunities, and community events.

Heritage

Our club has been in existence for over seventy years, perhaps longer, we're not quite sure.

We are proud of the heritage we know about and look forward to the future.

Every so often a member proposes a name change and always gets defeated because of the respect we have for our past.

Education

Our monthly meetings are structured to education.

A broad spectrum of topics are covered to keep members interested. We have had many great speakers over the years and plan to continue.

We have hands-on events where members are asked to bring their camera to practice. We also have several photography events throughout the year for members to learn and grow.

Antietam Photographic Society

Photography • Heritage • Education

Meetings are 2nd Thursday of each month

Morris Frock American Legion Post 42, 405 Northern Ave, Hagerstown, MD 21742

6:00 pm: Network and Eat

7:00 pm: Meeting begins

E-MAIL:

antietamphotographicsociety@gmail.com